



Dear Corporate Sponsor:

Saturday, May 2nd, is an important day for the Twin Cities IT Community! We invite you to join us in the IT5K for Autism, an industry run/walk at Lake Harriet, supported by the IT community, which will benefit families affected by autism.

The IT5K will be a signature annual event for the local IT community and you can be a part of our first race! We need runners, walkers, volunteers and sponsors to help make the race a success. Proceeds from the run/walk will go to benefit TACA, a great national and local organization which supports families affected by autism.

The IT5K will be promoted to the IT community via emails, mailers and calls but also pushed widely in the local media via Radio, TV and Print. The artwork for the IT5K will be provided by **Mary GrandPre**, illustrator of all seven of the Harry Potter Novels!

I would like to offer you the opportunity to support our event and cause as well as showcase your solutions to the Twin Cities IT community and public. You can participate in the event by being one of our valued corporate sponsors as well as running, walking, volunteering or even just cheering. Please review the following sponsorship levels and consider your participation.

I hope you will join us in being a part of this event supported by the IT community and benefitting a great cause. Feel free to contact me at 952-653-2910 if you have any questions.

Thank you for your support,

Kirsten Schlicht  
St. Croix Solutions Partner Manager  
IT5K for Autism Planning Committee Officer



## SPONSOR AGREEMENT AND BENEFITS

### **Premier Sponsor - \$3000**

- Inclusion in Radio and Television Commercials
- Inclusion in press release and printed promo materials, time permitting
- Premier Logo placement on T-Shirt, Race Banner and Gift Bags
- Information table at Race and/or Company Banner/Booth
- Opportunity to provide gift bag items and literature to "IT" attendees
- Premier Recognition on IT5K.org w/hotlink on homepage and sponsors area

### **Gold Sponsor - \$1,000**

- Inclusion in printed promo materials, time permitting
- Prominent Logo placement on T-Shirt, Race Banner and Gift Bags
- Information table at Race and/or Company Banner/Booth
- Opportunity to provide gift bag items and literature to IT attendees
- Prominent Recognition on IT5K.org w/hotlink in sponsors area

### **Silver Sponsor - \$500**

- Logo placement on Race Banner
- Name Recognition on T-Shirt
- Information table at Race and/or Company Banner/Booth
- Opportunity to provide gift bag items and literature to IT attendees
- Recognition on IT5K.org w/hotlink in sponsors area



## **SPONSOR COMMITMENT**

**Please make checks payable to “IT5K for Autism” or “St. Croix Solutions” and send with completed sponsorship agreement to:**

**IT5K for Autism  
Attention: Kirsten Schlicht  
6031 Culligan Way  
Minnetonka, MN 55345**